

This list of goals assumes you have looked at the instructional video <https://piratedivebar.com/todo> and have seen the presentation sheets at <https://piratedivebar.com> > main entrance > view instructions > marketing.pdf

## Goals

Alberto (General George Washington) shows a historical username suggestion list to Rise and Shine and Rise and shine signs up as a historical figure. They continue together to sign up other restaurants as historical figures.

One list of historical figures is at Wiki. Google, "List of military leaders in the American Revolutionary War" This also includes native Americans and people from other countries who helped us.

For the next 3 days they visit other businesses together and have them scan "Washingtons" card to sign up with historical usernames. Each visit should take less than 5 minutes.

Once signed up and the new business has had a chance to view the instructional video, I will visit them for any help they need. Alan Kindree 678 697 6566

All the businesses show up as "Citizens" of Washington. (on the dashboard) They email me ASAP to arrange a 15 minute meeting to produce a "Treasure" at their business. [mutiny@piratedivebar.com](mailto:mutiny@piratedivebar.com)

On Saturday March 21, I print the list of all participating businesses. Monday March 23, I bring the list to other retailers around Cumming. The following Monday, March 30 the final printed map for all businesses in Cumming is printed. I take that to other closest cities for the next week.

A press release is made on April 13 with all the participating businesses and organizations. The public now starts signing up so they can participate in events at the Cumming City Center.

Each business that signs up gives any employee that is interested in creating a historical username a bonus equal to at least 2 hours pay to decide if they want to learn the website and how to create "loony coupons" for the business. Yes or no, the employee is given 2 hours pay as a bonus just to decide.

Each historical character must learn a little about what role they played in the founding of this country so they can participate in the "Treasure Hunt for the American Spirit." They can print answers or give them verbally. Some people will have treasure map clues.

This creates the ability to invite the general public to dress in costume in for a taste of history on July 4. They can treasure hunt and get clues while learning history and celebrating our 250<sup>th</sup>.

16 volunteer missions begin around the community ASAP. The finals are at the City Center July 4. Monthly competitions for each volunteer mission continue at locations nation wide after that. Every quarter, the finals are at the City Center.

This April 13 media release leaves less than 1 month to recruit 1776 boats for the "Crossing The Delaware" boat parade and water carnival. Each group of 30 boats applies for a permit from the ACE and chooses any spot on the lake to parade.

The ACE needs more than 30 days to approve a permit. The late launch is my fault for the amount of software I had to write.